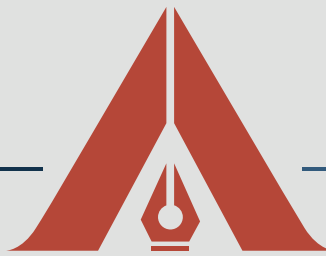


DESIGNER



DEVELOPER

FRANCISCO ACOSTA



682-313-6403



acostacreates@gmail.com



acostacreates.com

Current Status

My current role is a Senior Designer within The Arthouse, a division of NBC Universal's Local Media. The last decade was spent supporting all owned and operated NBC television stations, including their Telemundo counterparts. The broadcast design industry has allowed me to innovate and help create the first centralized news graphics department centered around high quality real-time motion graphics.



July 2007 -
February 2010



September 2009 -
December 2009



February 2010 -
July 2011



July 2011 -
April 2018



April 2018 -
Present

Devry University Irving, TX Student

- Major: Web Graphic Design
- Minor: Game Simulation & Programming

The Arthouse Fort Worth, TX Intern

- Daily news production
- File organization
- Meta-data entry
- Action scripting

TheArthouse Fort Worth, TX Freelance Artist

- Daily news production
- Web banner advertisements
- HTML email advertisements

The Arthouse Fort Worth, TX Designer

- Real-time graphics development
- Digital package design
- Digital brand management
- Daily news production

The Arthouse Fort Worth, TX Senior Designer

- Studio set graphic standardization
- Real-time graphics innovation
- Creation of standard operational procedures
- Client relations
- Art direction and project management
- Instructional educator

Expertise

- Motion graphics
- Creative strategy
- Art direction
- Creation of standard operational procedures
- Fast paced environment
- Time and project management
- Client relations
- Mentoring
- Educator

Awards

- Broadcast Design Award (BDA)
- 2 Ovation Awards
- 2 Going the Extra Mile Award (GEM)
- Edward Parra Embodiment Award

Languages

- English
- Spanish